



Submit a partner inquiry.



PARTNERSHIPS

A SMARTER WAY TO SUPPORT CERTIFICATION SUCCESS

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INVEST IN YOUR TEAMS

The PTB partnership program is designed to expand access, build structured support, and integrate exam prep into training systems.

COMMUNITY PARTNER

- ✓ Discount on the PTB Big Exam Prep Workshop, with and without the PTB ABA Exam Study Manual
\$ Provider Organizations: **15% Off** \$\$ Universities & Non-Profit Member Associations: **20% Off**
- ✓ Organization named on the PTB Partnerships page (passthebigabaexam.com/partnerships)
- ✓ Quarterly eflyers with upcoming workshop dates for easy distribution
- ✓ Upgrade to Action Partner anytime

BEST FOR: PROVIDING ACCESS WITHOUT ALLOCATING A BUDGET.

NO INVESTMENT REQUIRED

ACTION PARTNER

- ✓ Tiered, volume-based discounts: **25-40%** applicable on most exam prep tools (tiers do not reset)
- ✓ Customized registration portal exclusively for your organization
- ✓ Visibility to employee performance metrics via progress dashboard: Attendance, mock exam scores, course progression, video lecture series and replay watch time
- ✓ Marketing support: Clickable brand logo on PTB's website, spotlight in PTB's Newsletter (approx. 40% CTR weekly), PTB social posts across platforms, custom welcome video for staff/students
- ✓ Quarterly billing and reporting

BEST FOR: ORGANIZATIONS FUNDING EXAM PREP AND TRACKING OUTCOMES.

PARTNER FUNDED: NO ADDED COSTS

| VOLUME TIERS | % OFF | PREP TOOLS | | | | |
|------------------|-------|----------------------------|-------------------------------------|-------------------|----------------|---------------------------|
| | | PTB BIG EXAM PREP WORKSHOP | PTB 30-DAY STREAMING LECTURE SERIES | PTB BIG MOCK EXAM | PTB MINI MOCKS | PTB ABA EXAM STUDY MANUAL |
| TIER 1 (1 - 9) | 25% | ✓ | ✓ | ✓ | ✓ | ✗ |
| TIER 2 (10 - 19) | 30% | ✓ | ✓ | ✓ | ✓ | 20% |
| TIER 3 (20 - 29) | 35% | ✓ | ✓ | ✓ | ✓ | 25% |
| TIER 4 (30+) | 40% | ✓ | ✓ | ✓ | ✓ | 30% |

COLLABORATING PARTNER

- ✓ Custom cohort-based prep solutions
- ✓ Custom LMS course sequencing
- ✓ Live virtual lectures and study halls
- ✓ Domain-specific content, study tips, test-taking strategies
- ✓ Advanced dashboard and reporting
- ✓ Mini and full mock exams with score reports and video explanations
- ✓ Customized onboarding, completion, and congratulatory videos
- ✓ Custom pricing and bundled discounts

BEST FOR: LARGE-SCALE, OUTCOME-DRIVEN IMPLEMENTATION.

CUSTOM-BUILT EXAM PREP SOLUTIONS